



2024 Annual Conference Sponsorship Levels & Vendor Tables

Diamond Sponsor (\$5,000 or more)

- ☐ Recognition from the conference podium as a ***Diamond Sponsor***
- ☐ A half page promotional advertisement on the conference agenda booklet
- ☐ Signage with corporate logo at evening membership reception/annual meeting or comparable event
- ☐ Optional time at podium to introduce sponsoring organization
- ☐ Corporate logo placement on name badges, hotel room key cards, in conference materials and on the conference website
- ☐ As the diamond sponsor you have the opportunity to distribute your company's brochure and a gift/giveaway to be included in the attendee pack that is distributed to participants upon registration at the conference.
- ☐ 6ft Skirted Vendor Table
- ☐ Five complimentary registrations to the conference

Platinum Sponsor (\$3,500)

- ☐ Recognition from the conference podium as a ***Platinum Sponsor***
- ☐ A quarter page promotional advertisement on the conference agenda booklet
- ☐ Signage with corporate logo at evening membership reception/annual meeting or comparable event
- ☐ Optional time at podium to introduce sponsoring organization
- ☐ Corporate logo placement in conference materials and on the conference website
- ☐ 6ft Skirted Vendor Table
- ☐ Four complimentary registrations to the conference

Reception Sponsor (\$2,500)

- ☐ Recognition from the conference podium as a ***Reception Sponsor***
- ☐ Signage with corporate logo at evening membership reception/annual meeting or comparable event
- ☐ Optional time at podium to introduce sponsoring organization
- ☐ Corporate logo placement in conference materials and on the conference website
- ☐ Three complimentary registrations to the conference

Gold Sponsor (\$1,500)

- ☐ Recognition from the conference podium as a ***Gold Sponsor***
- ☐ Signage with corporate logo at a conference lunch
- ☐ Optional time at podium to introduce sponsoring organization
- ☐ Corporate logo placement in conference materials and on the conference website
- ☐ 6ft Skirted Vendor Table
- ☐ Two complimentary registrations to the conference





Michigan Community Development Association

Building the future of Michigan's communities

Silver Sponsor (\$1,000)

- ☐ Recognition from the conference podium as **Silver Sponsor**
- ☐ Signage with corporate logo at conference breakfast or break
- ☐ Corporate logo placement in conference materials and on the conference website
- ☐ 6ft Skirted Vendor Table
- ☐ One complimentary registration to the conference

Supporting Sponsor (\$750)

- ☐ Recognition from the conference podium as **Supporting Sponsor**
- ☐ Corporate logo placement in conference materials and on the conference website
- ☐ 6ft Skirted Vendor Table
- ☐ One complimentary registration to the conference

Vendor Table Only (\$500)

- ☐ 6ft Skirted Vendor Table
- ☐ Two Chairs

Continental Breakfast Sponsor (\$500)

- ☐ Funds will be used to provide a continental breakfast for attendees.
- ☐ Signage with corporate logo at conference breakfast
- ☐ This sponsorship can be shared by multiple companies.

Refreshment Break Sponsor (\$250)

- ☐ Funds will be used to provide refreshment breaks in the break area for seminar attendees.
- ☐ Signage with corporate logo at conference break
- ☐ This sponsorship can be shared by multiple companies.

Lunch Sponsor (\$500)

- ☐ Funds will be used to upgrade the lunch fare.
- ☐ Signage with corporate logo at conference lunch
- ☐ This sponsorship can be shared by multiple companies.

Registration Sponsor (\$100)

- ☐ Provide a single or double-sided promotional piece on your company and we will insert it into the attendees' seminar folder.

Additional sponsor opportunities may be available. Please contact MCDA for details.





Michigan Community Development Association
Building the future of Michigan's communities

2024 Annual Conference Sponsorship/Vendor Form

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Send Invoice to: _____

Amount Enclosed _____ Paid with Check # _____

Sponsorship Level:

- ☐ Diamond Sponsor (\$5,000)
- ☐ Platinum Sponsor (\$3,500)
- ☐ Reception Sponsor (\$2,500)
- ☐ Gold Sponsor (\$1,500)
- ☐ Silver Sponsor (\$1,000)
- ☐ Supporting Sponsor (\$750)
- ☐ Vendor Table Only (\$500)
- ☐ Continental Breakfast Sponsor (\$500)
- ☐ Refreshment Break Sponsor (\$250)
- ☐ Lunch Sponsor (\$500)
- ☐ Registration Sponsor (\$100)

Please submit this form to the attention of Cheryl Anne Farmer at admin@mcdahome.org or via fax to 734.275.3699.

**Thank you for sponsoring the 2024 MCDA Annual Conference.
Your partnership is greatly appreciated!**

