



## 2022 Annual Conference Sponsorship Levels & Vendor Tables

### **Diamond Sponsor (\$5,000 or more)**

- Recognition from the conference podium as a ***Diamond Sponsor***
- A half page promotional advertisement on the conference agenda booklet
- Signage with corporate logo at evening membership reception/annual meeting or comparable event
- Optional time at podium to introduce sponsoring organization
- Corporate logo placement on name badges, hotel room key cards, in conference materials and on the conference website
- As the diamond sponsor you have the opportunity to distribute your company's brochure and a gift/giveaway to be included in the attendee pack that is distributed to participants upon registration at the conference.
- 6ft Skirted Vendor Table
- Five complimentary registrations to the conference

### **Platinum Sponsor (\$3,500)**

- Recognition from the conference podium as a ***Platinum Sponsor***
- A quarter page promotional advertisement on the conference agenda booklet
- Signage with corporate logo at evening membership reception/annual meeting or comparable event
- Optional time at podium to introduce sponsoring organization
- Corporate logo placement in conference materials and on the conference website
- 6ft Skirted Vendor Table
- Four complimentary registrations to the conference

### **Reception Sponsor (\$2,500)**

- Recognition from the conference podium as a ***Reception Sponsor***
- Signage with corporate logo at evening membership reception/annual meeting or comparable event
- Optional time at podium to introduce sponsoring organization
- Corporate logo placement in conference materials and on the conference website
- Three complimentary registrations to the conference

### **Gold Sponsor (\$1,500)**

- Recognition from the conference podium as a ***Gold Sponsor***
- Signage with corporate logo at a conference lunch
- Optional time at podium to introduce sponsoring organization
- Corporate logo placement in conference materials and on the conference website
- 6ft Skirted Vendor Table
- Two complimentary registrations to the conference





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Building the future of Michigan's communities

**Silver Sponsor (\$1,000)**

- Recognition from the conference podium as **Silver Sponsor**
- Signage with corporate logo at conference breakfast or break
- Corporate logo placement in conference materials and on the conference website
- 6ft Skirted Vendor Table
- One complimentary registration to the conference

**Supporting Sponsor (\$750)**

- Recognition from the conference podium as **Supporting Sponsor**
- Corporate logo placement in conference materials and on the conference website
- 6ft Skirted Vendor Table
- One complimentary registration to the conference

**Vendor Table Only (\$500)**

- 6ft Skirted Vendor Table
- Two Chairs

**Continental Breakfast Sponsor (\$500)**

- Funds will be used to provide a continental breakfast for attendees.
- Signage with corporate logo at conference breakfast
- This sponsorship can be shared by multiple companies.

**Refreshment Break Sponsor (\$250)**

- Funds will be used to provide refreshment breaks in the break area for seminar attendees.
- Signage with corporate logo at conference break
- This sponsorship can be shared by multiple companies.

**Lunch Sponsor (\$500)**

- Funds will be used to upgrade the lunch fare.
- Signage with corporate logo at conference lunch
- This sponsorship can be shared by multiple companies.

**Registration Sponsor (\$100)**

- Provide a single or double-sided promotional piece on your company and we will insert it into the attendees' seminar folder.

*Additional sponsor opportunities may be available. Please contact MCDA for details.*





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## 2022 Annual Conference Sponsorship/Vendor Form

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Send Invoice to: \_\_\_\_\_

Amount Enclosed \_\_\_\_\_ Paid with Check # \_\_\_\_\_

**Sponsorship Level:**

- Diamond Sponsor (\$5,000)
- Platinum Sponsor (\$3,500)
- Reception Sponsor (\$2,500)
- Gold Sponsor (\$1,500)
- Silver Sponsor (\$1,000)
- Supporting Sponsor (\$750)
- Vendor Table Only (\$500)
- Continental Breakfast Sponsor (\$500)
- Refreshment Break Sponsor (\$250)
- Lunch Sponsor (\$500)
- Registration Sponsor (\$100)

Please submit this form to the attention of Cheryl Anne Farmer at [admin@mcdahome.org](mailto:admin@mcdahome.org) or via fax to 734.498.8415.

**Thank you for sponsoring the 2022 MCDA Annual Conference.  
Your partnership is greatly appreciated!**

